

Top tips for acing your interview

Preparation is just as important as the interview itself. Here are seven top tips to help you ace your next job interview.

See our other resources for more detailed guidance on preparing for and acing your interview.



1. Do your research

Spend as much time as you can researching the company, the role, their competitors and their culture.

2. Practise the interview with a friend

Have a friend play the interviewer and run the interview from start to finish. Then ask them for feedback and re-try some, if not all, of the interview.

3. Wear the right clothes

Find out the dress code and wear something that looks smart and makes you feel comfortable and confident.

4. Arrive about 15 minutes early

Give yourself enough time to allow for any transport issues or finding the building, to calm yourself and to go to the toilet before you're called in.

5. Act confident until you feel confident

Stand tall and strong and leave pauses while you speak. Take deep breaths when you need it and remind yourself that the interviewer wants you to be successful.



6. Have some answers prepared

Think about which questions might be asked and use the STAR technique to structure your answers.

7. Have some questions prepared

Make sure you've got four or five questions prepared that you can ask the interviewer throughout, or at the end of your interview. Asking a great question could be what gets you the job.